For Jan D6740 Newsletter

**WANT TO CREATE MORE ROTARY VALUE? REGISTER NOW FOR THE UPCOMING DISTRICT 6740 ROTARY LEADERSHIP INSTITUTE**

Everywhere we turn, we hear leaders concerned about creating more value…for shareholders, customers or clients, employees, and other stakeholders. Rotarians are likewise concerned about creating more value…for members of their clubs, their communities, Rotary International, and all the people in the Commonwealth and around the world who benefit from Rotary’s support. **One way you can increase that value is by attending the Rotary Leadership Institute (RLI) and/or recruiting a couple of your club members to attend.**

RLI courses are designed for **current and prospective club officers, directors, committee chairs, project leaders, and Rotarian who wants to learn more about Rotary.**

**The curriculum for the Institute consists of three Parts, which must be completed in sequence and include approximately six hours of instruction per Part.** Classes are **fun, fast paced, topical, interactive,** and **geared for busy Rotarians** **who want to be more effective leaders** in their vocations and their clubs.

**Topics in Part I** include: (Jan 28) My Rotary Word, Ethics and Vocational Service, Foundation I: Our Foundation; (Feb 4) My Leadership in Rotary, Engaging Members, Creating Service Projects.

**Topics in Part II** include: (Jan 28) Rotary Opportunities, Effective Leadership Strategies, and Attracting Members; (Feb 4) Club Communication, Team Building, and Foundation II--Targeted Service.

**Topics in Part III** include: (Jan 28) Strategic Planning & Analysis A & B, Building a Stronger Club; (Feb 4) Public Image & Public Relations, Foundations II: International Service, Making a Difference—Parliamentary Procedure.

Here are a few comments from attendees at our August 2022 RLI:

*“More Presidents should be encouraged to attend*.” Arnold Taylor, Club Director, Covington Rotary Club and Chair, D6740 Youth Study Exchange

*“There should be a campaign directed at all club officers, the information presented will make them better leaders.”* Albert Brunelle, President, Princeton Rotary Club

*“I really appreciated (and learned more from) the experiential learning of doing exercises, such as the 30 second “elevator speech” and the teambuilding exercise….”* Jay Barrett, Club President, Morehead Rotary Club

District 6740’s next RLI is scheduled for consecutive Saturday mornings, **January 28 and February 4, on ZOOM. Log in begins at 7:45 AM and the Institute runs from 8:00 AM to 11:30 AM.**

Registration for District 6740 **Part I** is **free for D6740 Rotarians.** Registration for **Parts II** and **III** is **only $15** (**plus a nominal $1 fee if you pay online with a credit card**).

All you have to do to register is **GO TO** [**https://rlihoa.org**](https://rlihoa.org)**, Upcoming Trainings, RLI Parts I, II and III Online--District 6740. Choose More info** and follow the directions. If you run into problems with registration, contact Judy Worth at [jkworth@icloud.com](mailto:jkworth@icloud.com) or 859-494-9889.

No matter how long you’ve been a Rotarian, we guarantee at RLI you’ll learn something new!

